



Michelin Enduro World Cross Country Series 2020

Over the last 13 years the Enduro World Cross Country (EWXC) Series has grown to become one of South Africa's top off road/ enduro motorcycle Series. With 13 classes catering from 6 year old future champs right up to top professional sponsored riders, EWXC racing offers far more competitiveness for every one of the 253 riders (2019 average) who compete in each round. We are delighted to announce that Michelin will remain on board as our Title Sponsor for 2019. Michelin supports the series financially and provides awesome on the day support with staff, gazebo's, flags and an arch

Enduro World Club has also been able to plough funds back into the sport and into the communities in previous years. Our registered Non Profit Organisation, "Enduro World Community Projects", was formed to assist communities in the areas where we host our events by employing locals to assist us at the events and giving money to previously disadvantaged projects in the areas. This initiative relies on companies donating their Enterprise Development (ED) and Socio-Economic Development (SED) contributions, which is a requirement for companies to maintain their BEE status, to Enduro world Community Projects. In 2020 we are hoping to grow our NPO with several planned projects.

For 2020 Enduro World has decided to have 5 EWXC rounds as the EWXC has become so popular, which will form one exciting Championship ... and we do mean "EXCITING"! This is what we are putting on:

- Electronic timing - displayed live online as the race happens.
- Technical, spectator friendly racing in close proximity to main pit area.
- 13 classes cater for everyone from top pro's to novice ladies and juniors.

- Catering with food trailers at each event.
- Big prizes on offer (Lucky draw for all riders).
- Giveaways for each competitor.
- The series will be run from January to June to avoid racing in winter where fire and dust are undesirable hazards.
- Media Coverage live on Facebook, Twitter and Instagram
- Media Coverage - We post a Video of the event on Facebook the week after the event



Sponsors

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Various other great VIP Sponsorship Opportunities are available:

Podium Sponsor	R5 000 per event
Timing Sponsor	R7 000 per event
Feature Obstacle Sponsor	R5 000 per event
Junior/ Ladies B Track Sponsor	R5 000 per event

As a VIP Sponsor your flags/ banners will be displayed around and on the respective area (podium/ timing control area/ main obstacle), all of which have great exposure in and around the hospitality. race control area. Your logo will also be included in media postings, advertising, in programmes and on social media posts both on race day and after. Some of our social media posts see thousands of views and many shares, penetrating deep into the dirt biking community. Sponsors Logo's will also be displayed on our website.

